

## SPONSORSHIP PROSPECTUS

# SHIELDING PERSPECTIVE

Alcohol and other drugs:  
everybody's story.

**WA Alcohol and Other Drug Conference 2021**

*7-8 October Perth Convention and Exhibition Centre*

# INVITATION TO SPONSOR

On behalf of the Conference Organising Committee, I am pleased to invite you to partner with us for the WA Alcohol and Other Drug Conference 2021 – *Shifting perspective: Alcohol and other drugs, everybody's story* – to be held on 7 and 8 October 2021 at the Perth Convention and Exhibition Centre, Western Australia.



Hosted by the Western Australian Network of Alcohol and other Drug Agencies (WANADA), the conference will provide a platform for esteemed speakers with presentations that reflect contemporary issues affecting the sector. Presentations will be informed by our conference

themes: the impact of COVID-19, co-occurring and complex issues, law reform, and health reform.

The conference will actively incorporate stories from consumers, family members, community members, support workers, health care professionals, decision makers and academics. By offering a diversity of stories, we can shift perspectives and show that alcohol and other drugs are relevant to all in the community.

The conference will feature the Western Australian Alcohol and Other Drug Excellence Awards, recognising outstanding alcohol and other drug programs, projects and practice in the sector.

*Shifting perspective: Alcohol and other drugs, everybody's story* will provide valuable opportunities for professional networking, collaboration, discussion, and debate around the themes of the conference.

## *Benefits of being a sponsor of the conference include:*

- Promotion in conference marketing material, including the conference website, WANADA's newsletter, and social media.
- High level of exposure to speakers and delegates attending the conference.
- An opportunity to profile products and services at the conference.
- Complimentary conference registrations.
- An opportunity to demonstrate a shared commitment to alcohol and other drugs as a priority community issue.

Detailed packages are outlined in the following pages. WANADA and the Conference Organising Committee look forward to welcoming you as a sponsor of this important event.

## **Jill Rundle**

*Chief Executive Officer*

Western Australian Network of Alcohol and other Drug Agencies



Alcohol and other drugs:  
everybody's story.

# SPONSORSHIP PACKAGES AVAILABLE

The Western Australian alcohol and other drug conference ***Shifting Perspectives: Alcohol and other drugs, everybody's story*** will be held on 7-8 October 2021 at the Perth Convention and Exhibition Centre, Western Australia.

The conference will bring together many speakers to present evidence-informed policy, research, prevention, harm reduction, criminal justice strategies and treatment around the conference themes.

## CONFERENCE SPONSORSHIP PACKAGES

**There are a range of sponsorship packages available to organisations committed to supporting good practice, increased education and sustained change in the Alcohol and Other Drug Sector.**

PACKAGE	FEE
PRESENTING PARTNER (1 only)	<b>\$16,500</b> inc GST
PARTNERS (5 only)	<b>\$8,250</b> inc GST
SECTOR PARTNERS - NFP (5 only)	<b>\$5,500</b> inc GST
LANYARD SPONSOR (1 only)	<b>\$3,300</b> inc GST

## ALCOHOL AND OTHER DRUG EXCELLENCE AWARDS

**The fourth Western Australian Alcohol and Other Drug Excellence Awards will recognise outstanding alcohol and other drug programs, projects and practice in the sector.**

Ten categories will be presented at the conference, including: Prevention, Harm Reduction, Treatment, The Alcohol and Other Drugs Worker of the Year (individual).

**CATEGORIES CAN BE SPONSORED FOR \$1,100 INC GST.**

Note: Sponsorship of an Alcohol and Other Drug Excellence Award Category by an organisation or their employee will result in the organisation being ineligible to apply for that Award category.

## EXHIBITION SPACE

**Exhibition space will be made available to organisations keen to engage with conference delegates. The space will be accessible during all breaks (tea and lunch breaks). The space will include a signed space, trestle table, chair, and power (where required).**

PACKAGE	FEE
EXHIBITION SPACE (10 only.) *excludes conference registration	<b>\$550</b> inc GST*

# CONFERENCE SPONSORSHIP PACKAGES

## PRESENTING PARTNER **\$16,500** inc GST

This is the premium sponsorship package, providing the highest profile and greatest access to the various groups associated with the conference.

*Benefits include:*

- Your company logo with the caption "Presenting Partner" in all conference communications material, including the Program Handbook (note: this document will be available in electronic form).
- Principal recognition on the home page of the conference website, with a link from your logo to your organisation's website.
- One table-top display (trestle table with two chairs) adjacent to the registration desk for the duration of the conference. Pop up stands are to be provided by the Sponsor.
- The inclusion of a colour, full page advertisement for your company on the back cover of the Program Handbook (finished artwork to be supplied by sponsor).
- At the conference, prominent signage at the entrance to the venue acknowledging your company as the Presenting Partner.
- During the conference, a PowerPoint presentation will be shown prior to the commencement of sessions showing your company as the Presenting Partner.
- First option to provide pad, pens and/or bags (at your cost).
- Acknowledgement during the opening and closing Sessions.
- Opportunity for hospitality naming rights of a morning/afternoon tea.
- Four complimentary full registrations.
- 20% discount on up to five additional conference registrations purchased.
- Social media promotion through the WANADA and conference specific social networks.
- Company logo on pre-event email communications.

*Bespoke sponsorship benefits can be developed at your request, to suit your requirements.*

## Our Stories



"Often society labels someone with a serious addiction and writes them off. They don't take into consideration the possibility of serious trauma or the fact that this person could be a mother, father, son, daughter, husband or wife. They are quite often kind, caring, productive members of society. I was given a place to stay, professional support in a caring non - judgmental environment. [I] now work in homelessness. I see myself in so many of the residents where I work, and now I know that there is hope and a future in every one of them. As long as they are ready, and the professional support is available to them, they are able to succeed in life, just like I did."

**KRISTY**, Consumer. Support Worker.

# CONFERENCE SPONSORSHIP PACKAGES

## PARTNER

**\$8,250** inc GST (5 ONLY)

Conference partners will have a significant profile during the Conference and excellent opportunities to promote their organisation.

*Benefits include:*

- Logo inclusion in the Program Handbook (note: this document will be available in electronic form).
- Recognition on the home page of the conference website, with a link from your logo to your organisation's website.
- The inclusion of a colour, half page advertisement for your company in the Program Handbook (finished artwork to be supplied by sponsor).

- During the conference, a PowerPoint presentation will be shown prior to the commencement of sessions showing your company as a partner.
- Second option to provide pad, pens and/or bags (at your cost).
- Acknowledgement during the opening and closing Sessions.
- Opportunity for hospitality naming rights of a morning/afternoon tea.
- Two complimentary full registrations.

*Bespoke sponsorship benefits can be developed at your request, to suit your requirements.*

## Our Stories



“If people across the community had a greater understanding of why people used drugs and alcohol, and recognised the complexity of factors that influence use, there may be a chance for more compassion and less stigma for both users and their families. This shift in the community's perspective, to a more holistic view, could lead to the development of more effective services and supports, for both users and their families.”

**DEB**, Mother

# CONFERENCE SPONSORSHIP PACKAGES

## SECTOR (NOT-FOR-PROFIT) PARTNERS: **\$5,500** inc GST (5 ONLY)

Sector (not-for-profit) partners will have a significant profile during the Conference and excellent opportunities to promote their organisation.

*Benefits include:*

- Logo inclusion in the Program Handbook (note: this document will be available in electronic form).
- Recognition on the home page of the Conference website, with a link from your logo to your organisation's website.

- The inclusion of a colour, half page advertisement for your company in the conference Program Handbook (finished artwork to be supplied by sponsor).
- During the conference, a PowerPoint presentation will be shown prior to the commencement of sessions showing your company as a partner.
- Second option to provide pad, pens and/or bags (at your cost).
- Acknowledgement during the opening and closing Sessions.
- Opportunity for hospitality naming rights of a morning/afternoon tea.
- Two complimentary full registrations.

*Bespoke sponsorship benefits can be developed at your request, to suit your requirements.*

## Our Stories



"A shift in perception could see evidence-based drug policy that has the potential to significantly improve the public health of Australians and a move away from stigmatising people who use illicit drugs so they are more likely to seek support."

**STEPHEN**, Senior Lecturer Addiction,  
Edith Cowan University.

# CONFERENCE SPONSORSHIP PACKAGES

## LANYARD SPONSOR **\$3,300** inc GST

*The Lanyard sponsor will receive:*

- Acknowledgement in the Program Handbook.
- Logo to be printed on the delegates' lanyards, plus an advertisement on the reverse side of the name cards (80mm x 80mm)
- All finished artwork to be provided by sponsor.

## ALCOHOL AND OTHER DRUG EXCELLENCE AWARDS **\$1,100** inc GST *per category*

The fourth Western Australian Alcohol and Other Drug Excellence Awards will recognise outstanding alcohol and other drug programs, projects and practice by organisations.

*Ten categories will be presented at the conference:*

- Prevention
- Harm Reduction
- Treatment
- Capacity Building
- Aboriginal Peoples
- Families
- Young People
- Research
- Consumer Participation
- Media (for a journalist, identified by the sector, who has reported on alcohol and other drugs in a "fair and balanced way")
- The Alcohol and other drugs Worker of the Year (individual).

**Note:** Sponsorship of an Alcohol and Other Drug Excellence Award Category by an organisation or their employee will result in the organisation being ineligible to apply for that Award category.

## Our Stories



"The community having a positive shift in perspective on alcohol and other drug use will allow an addict who is in their recovery to become a productive, functional, valuable member in society. This will reduce harm in our community."

**LUKE**, Consumer Support Worker.

# WA ALCOHOL & OTHER DRUG CONFERENCE 2021 SPONSORSHIP BOOKING FORM

Please post or email this form to:

**2021 WA AOD CONFERENCE**

**Attention: Damian Katich**

**Loaded Communciations**

**201 Bulwer Street, Perth Western Australia 6000**

**E: damian@loadedcommunications.com.au**

## CONTACT DETAILS

Please print clearly in block capitals

Contact Name: \_\_\_\_\_

Position: \_\_\_\_\_ Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Facsimile: \_\_\_\_\_

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

## CONFERENCE SPONSORSHIP ITEM

Please confirm our sponsorship as follows:

*All costs are shown in Australian dollars and are inclusive of GST.*

*A deposit of 50% of the total is required in order to confirm bookings.*

ITEM	TOTAL	ITEM SELECTION
Presenting Partner	\$16,500	<input type="checkbox"/>
Partner	\$8,250	<input type="checkbox"/>
Sector (Not-For-Profit) Partner	\$5,500	<input type="checkbox"/>
Lanyard Sponsor	\$3,300	<input type="checkbox"/>
Exhibition Space	\$550	<input type="checkbox"/>

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# WA ALCOHOL & OTHER DRUG CONFERENCE 2021 SPONSORSHIP BOOKING FORM

## ALCOHOL AND OTHER DRUG EXCELLENCE AWARDS SPONSORSHIP ITEM

Please confirm our sponsorship as follows:

All costs are shown in Australian dollars and are inclusive of GST.

A deposit of 50% of the total is required in order to confirm bookings.

ITEM	TOTAL	ITEM SELECTION
Prevention	\$1,100	<input type="checkbox"/>
Harm Reduction	\$1,100	<input type="checkbox"/>
Treatment	\$1,100	<input type="checkbox"/>
Capacity Building	\$1,100	<input type="checkbox"/>
Partnerships	<b>SOLD</b>	<input type="checkbox"/>
Aboriginal Peoples	<b>SOLD</b>	<input type="checkbox"/>
Families	\$1,100	<input type="checkbox"/>
Young People	\$1,100	<input type="checkbox"/>
Research into Practice	\$1,100	<input type="checkbox"/>
Consumer Participation	\$1,100	<input type="checkbox"/>

## PAYMENT DETAILS

Sponsorship payments will be made to the Western Australian Network of Alcohol and other Drug Agencies (WANADA). ABN: 2210 658 5976

Sponsorship deposit (50% of value) \$ \_\_\_\_\_

TOTAL (\$AUD) \$ \_\_\_\_\_

Method of payment (tick appropriate box)

I require a tax invoice to make payment  Pay by credit card

Please charge my:  Visa  MasterCard For \$ \_\_\_\_\_

Card Number:                 Expiry Date: \_\_\_\_ / \_\_\_\_

Cardholder's Name: \_\_\_\_\_

Signature: \_\_\_\_\_

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# WA ALCOHOL & OTHER DRUG CONFERENCE 2021 SPONSORSHIP BOOKING FORM

## CANCELLATION POLICY

Cancellations will only be accepted in writing, mailed or emailed and must be signed by the person whose signature appears on this form (or their nominee). Cancellations received by 15 September 2021 will have their deposit returned less an administration fee of 25% of the total price. Cancellations after 15 September 2021 will receive no refund and will be liable for payment of the balance should it not have been received by the cancellation date.

I have read the cancellation policy and accept all of its conditions

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Organisation: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_



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everybody's story.

**WA Alcohol and Other Drug Conference 2021**

*7-8 October Perth Convention and Exhibition Centre*