

SHIFTING PERSPECTIVE

Alcohol and other drugs: everybody's story.

WANADA are hosting the 2021 WA Alcohol and Other Drug Conference on 7 and 8 October at the Perth Convention and Exhibition Centre.

The conference will include esteemed speakers with presentations that reflect contemporary issues affecting the sector. Presentations will be informed by our conference themes: the impact of COVID-19, stigma and discrimination, co-occurring and complex issues, law reform, and health reform.

The conference will actively incorporate stories from community members including consumers, family members, community members, support workers, health care professionals, decision makers and academics. By offering a diversity of stories, we can shift perspectives and reduce stigma by showing that alcohol and other drugs are relevant to everybody in the community.

WANADA are seeking people to share their stories to assist us to shift perspectives and promote the conference.

People willing to participate in the campaign will be asked to assist with the following:

- Sit for a photograph. This can be non-identifying if preferred (i.e. not show your face or any other identifying features).
- Write a brief (under 150 words) statement about why we need a shift in perspective on alcohol and other drugs. WANADA have resources available to help you draft your statement.

Images and copy (i.e. your statement) may be used in the following platforms:

- Conference marketing requirements including:
 - Sponsorship prospectus
 - Conference website
 - Conference social media posts
 - Conference program
- Media releases
- Future WANADA advocacy purposes (with your prior consent)

To contribute your story, further discuss the opportunity, or for a talent release form, please contact the conference coordinator or WANADA:

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